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**The Memorandum of Understanding between:**

**Date: 7th November, 2023**

**Entrepreneurship Cell, MSIT**

**X**

**Entrepreneurship Cell, JIMS**

**Deliverables from both parties will be:**

1. Social Media Marketing of your events through Instagram and WhatsApp.  
( 3 WhatsApp groups and 5 Instagram stories )
2. Sending minimum 3 contingents for online events and webinars and 2 contingents for free offline events.
3. 30 followers on Instagram and 20 on LinkedIn.
4. Enhance events quality by sharing a database of speakers, promoting knowledge exchange.

**Duration:**

This MOU is at will and may be modified by mutual consent of authorized officials of both societies. This MOU shall become effective upon signature by the authorized officials of both parties and will remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement by the authorised officials of both parties this MOU shall end after 1 year from the day it came into effect.

*Shaurya Mishra*

Shaurya Mishra  
Head - Public relations,  
Outreach and Sponsorship  
E-cell MSIT

Director  
MSIT

Director  
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*Shivam*

Shivam  
Head - Public Relations  
E-cell JIMS, Kalkaji